



A month of Hispanic Talent, Culture & LGBT Pride kicks off at The Betsy-South Beach this September, as part of the 5th annual UC|CU's Celebrate ORGULLO Festival...BETSY WRITERS ROOM Series & ARTNights on Ocean Dr.; BETSY WRITERS Pavilion Oct 3rd at Museum Park.

Miami Beach, Florida... August 24, 2015 -- In celebration of the 5th annual Celebrate ORGULLO Festival, showcasing Hispanic LGBT Pride, **Unity Coalition | Coalición Unida** and **The Betsy-South Beach with its famed Writer's Room** (www.BetsyWritersRoom.com) are proud to announce their 2015 cultural collaboration: **The Writers Salon**, bringing Hispanic LGBT writers & their work to South Florida audiences; the **ARTNights Series**, bringing the best, most celebrated and exciting performers and artists to the Betsy lobby salon; **The Celebrate ORGULLO Media & VIP Reception** and the **Full day of programming at the BETSY WRITERS PAVILION** Oct. 3rd at Museum Park in Miami – all part of the 2015 festival events.

"Our partnership with Unity Coalition/Coalición Unida is an important part of The Betsy's programming in the LGBT space," said Betsy owner, Jonathan Plutzik. "This year our Orgullo Literary program invites high school students from regional GSA's (Gay Student Associations) to read, and presents a Festival workshop by one of the country's leading Young Adult Writers, EE Charlton-Trujillo, winner of the prestigious Stonewall Award," he said

The Writers Salon at The Betsy & WRITERS Pavilion at Museum Park will feature lectures, workshops and events with:



E.E. CHARLTON-TRUJILLO

Charlton-Trujillo garnered the Delacorte Dell Yearling Award in 2004 for *Prizefighter En Mi Casa*. What followed was: the Parents' Choice Silver Honor, a Flamingnet Top Choice Award, a National Council for the Social Studies Notable Book and made the NYC Public Library Teenage List. Her third novel, *Fat Angie*, released through Candlewick in March 2013, won the American Library Association's coveted Stonewall Award in 2014. *Fat Angie* was also the foundation for a unique book tour to empower at-risk youth via writing and discussion and the catalyst for the feature documentary *At-Risk Summer*. From that experience was launched a non-profit to bridge the gap between at-risk youth and artists called Never Counted Out. Residency in Betsy Writers Room is 9/30 to 10/5. Appearance at the remote Betsy Writers Room at the Festival is on October 3 with a reading on September 30 in The Betsy salon as part of Orgullo's PR/Media celebration.

JOHNNY DIAZ

Johnny Diaz is a features reporter at the Sun Sentinel. Prior to that, he was a media reporter for The Boston Globe's Business section and a features writer. Johnny is the author of five novels: *Boston Boys Club*, *Miami Manhunt*, *Beantown Cubans*, and *Take the Lead & Looking for Providence*. Residency in Betsy Writers Room is 9/22 to 9/26. Appearance at the remote Betsy Writers Room at the Festival is on October 3, with a reading on September 30 in The Betsy salon as part of Orgullo's PR/Media celebration.



CARIDAD MORO-MCCORMICK

Caridad Moro's poetry has appeared in numerous journals and anthologies including *The Comstock Review*, *The Crab Orchard Review*, *Mis Poesias*, *The Seattle Review*, *Slipstream*, *Spillway*, *CALYX*, *The Pedestal*, *Fifth Wednesday Review*, *The Lavender Review*, *As/Us: Women of the World Journal*, *This Assignment Is So Gay: LGBTQI Poets on the Art of Teaching* and others. She is the recipient of a Florida Individual Artist Fellowship in poetry, and twice nominated for a Pushcart prize. Her award winning chapbook *Visionware* is available from Finishing Line Press. Ms. Moro did her residency in The Betsy Writers Room during August 2015. Appearance at the remote Betsy Writers Room at The Festival will be on October 3, with a reading on September 30 in The Betsy salon as part of Orgullo's PR/Media celebration.



CARLOS PINTADO

A Cuban-American writer, playwright and award-winning poet who immigrated to the United States in the early 90s. He received the prestigious 2014 Paz Prize for Poetry for his book "Nueve Monedas" awarded by the National Poetry Series and published in a bilingual edition by Akashic Press in New York. His book *Autorretrato en azul* received the Sant Jordi's International Prize for Poetry and his *El azar y los tesoros* was one of the finalists for Adonais Prize in 2008. He also contributed to *The exile Experience: a journey to freedom*, coordinated by Cuban American music producer Emilio Estefan. Carlos Pintado debuted at The Betsy during National Poetry Month, 2015, in partnership with O, Miami. He appears at the remote Betsy Writers Room at the Festival on October 3, with a reading on September 30 in The Betsy salon

as part of Orgullo's PR/Media celebration.



JOSE IGNACIO VALENZUELA

José Ignacio Valenzuela Jose Ignacio Valenzuela has developed a vast career as a screenwriter for film and television in Chile, Mexico, Puerto Rico and U.S. Among his many books are *El filo de tu piel*, *La Trilogía del Malamor*, *Salida de Emergencia*, *¿De qué color es tu sombra?*, *La Mujer Infinita* and the youth crime series called *Cuatro Ojos*. In 2012 he was selected by the magazine About.com (The New York Times) as one of the 10 best Latin-American writers under 40. For television he has written more than eighteen soap operas, including *La casa de al lado*, *Dama y obrero & Santa Diabla*, which reaped huge ratings and a variety of international awards. The television series *Amores* (2004), which created and developed, received a 2005 Emmy nomination for "Best Screenplay". The movie *Miente* (2008), whose script he wrote, was the representative of Puerto Rico in the 2009 Oscar Awards in the Best Foreign Film category. Currently he divides his time between his work as a writer, teaching, and numerous conferences and seminars given in various Latin American countries. He will appear at The Betsy on September 30 in The Lobby Salon as part of Orgullo's PR/Media celebration.



YOUTH OUTREACH | Working with G. Holmes Braddock Sr. High School's GSA program and coordinator, Professor Caridad Moro, Celebrate ORGULLO/Betsy Writers Room writer-in-residence E.E. Charlton-Trujillo, will visit the school and engage in a presentation and Q and A session with students. Participants will go on to write a flash fiction piece inspired by Charlton-Trujillo's visit. A public presentation of their works will be unveiled at Celebrate Orgullo 2015 Writer's Pavilion on Oct. 3rd at Museum Park. The goal of this project is to promote literacy, the arts, and social awareness and interaction among LGBT students and the community at large. (Please contact Michelle Payer for information on this school appearance, as required by the Miami Dade County Public Schools) Selected students from this program will be present to read at Orgullo's media event at Betsy on October 3, 2015.

ARTNights at The Betsy-South Beach

Bringing the best, most exciting and celebrated performers to the area, is the goal of the ARTNights Series at The Betsy -South Beach.



RICK JAZZED was born in Los Angeles, California, raised in El Salvador, graduate from CalState Northridge, and has worked as a photojournalist. He managed as staff of 80 professional broadcasters, and International communicators. Enjoy a bilingual singer/performer/crooner with a special focus on the American Songbook. September 23, from 8 to 11 PM – free with cash bar.



Cuban born **ROLANDO POLO** is a tenor with the Florida Grand Opera and has performed on stages across the globe. Trained in classical music, Piano and Voice, Polo is considered to be one of the greatest artists (professional singers) in South Florida. He has held many concerts at different venues throughout the state of Florida and beyond; bringing joy to the audience through his music. His unique style of PopOpera and musical diversity are a great fit for the Betsy. September 16, 2015 from 8 to 11 PM - free with cash bar.



EnVEE is Cuban born, Miami raised but with a New York influence. She has worked with recognized producers such as Willy Perez-Feria, Mark Roofe, Luis Salazar, RJ Ronquilio and Paul "Chiba" Antoine just to name a few, in song placement as well as for her solo project. She has opened for the Florida Marlins, was a on the NBC singing show "The Winner Is" hosted by Nick Lachey, has a recurring show at Magic City Casino in Miami, FL and was a Semi Finalist on the International Singing Reality Television Show on Telemundo "Yo Soy El Artista". September 30, from 8 to 11 PM. - free with cash bar.

UNITY COALITION|COALICION UNIDA is a Florida 501(c)3 non-profit whose focus is the Leadership, Protection & Promotion of Latino | Hispanic LGBTQ rights (lesbian, gay, bisexual, transgender, questioning) - The only organization of its kind in South Florida since 2002. We are proud to present the Annual **Celebrate ORGULLO Festival** which highlights, celebrates and supports the contributions of the Hispanic LGBT community.

The Betsy-South Beach is a distinguished landmark property and Miami's only Four Star luxury boutique hotel. Believing that public spaces can be more than waiting areas, the transformed property has been uniquely recognized by global patrons and media for programs that champion the power of community by cultivating the sights and sounds of art, music and literature. Robust monthly programming in 2015 includes poetry readings, jazz, opera and piano performances, exiled writers in residence, a New York Times best-selling author, literary salons,

Writers for Young Readers, April Poetry Month, Global Jazz Party, LGBT programming, the JAHLIT (Jewish American and Holocaust Literature festival), Miami's first TransArt festival, its first A Cappella festival and first IberoAmerican Literary festival. Carefully curated programming creates community partnerships, gives a voice and stage for underserved artistic communities and opens the hotel's doors for all to enjoy. The Betsy is located at 1440 Ocean Drive, Miami Beach, Florida 33139. www.thebetsyhotel.com

The Writer's Room at The Betsy, is a working studio space for visiting writers on Ocean Drive. The project was created as part of Betsy's continuing effort to link past and present through the arts, and to pay homage to the many 'writing rooms', that existed in pre-war hotels, where guests would record memories and link to home. Visiting writers will use a desk donated to The Betsy by the Hyam Plutzik Centennial Committee to commemorate the poet's sojourn as a solider in Florida during the 1940's on his way to war. Born 100 years ago, and a three-time Pulitzer Prize finalist before his death, Hyam Plutzik is the father of Betsy owner Jonathan Plutzik, and is an inspiration for many of Betsy's literary programs, such as poems on pillows, room libraries, and a lobby-based poetry collection that is open to the public. www.betsywritersroom.com

Celebrate ORGULLO SCHEDULE of EVENTS

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Sept 11 | Oct 9 | ARTISTS SHOWCASE | LGBT Visitors Center, Miami Beach

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Sept. 13-Oct 3 | WRITERS ROOM & Workshops – The BETSY South Beach

ArtNIGHTS – The Betsy-South Beach | 1440 Ocean Drive | FREE | Come for the Jazz, & art - stay drinks & dinner!

Wednesday Sept. 16- 8pm: ROLANDO POLO

Wednesday Sept. 23- 8pm: RICK JAZZED

Wednesday Sept. 30- 8pm: EnVEE

Sept 30 | VIP & Media Reception | The Betsy-South Beach

Oct 3 | Celebrate ORGULLO Carnaval @ MUSEUM PARK, 1075 Biscayne Blvd, Miami

Celebrate ORGULLO Carnaval @ MUSEUM PARK | Saturday, Oct. 3, 2015

Saturday, October 3, 2015 | Miami's MUSEUM PARK, 1075 Biscayne Boulevard | **FREE**

Enjoy 2 stages, live music, DJ & performances, 70+ booths of art, food, community groups, games, fun, Writers, Elevate & Cultura Pavilions, great people watching & more!

KIKI Ball | **FREE REGISTRATION and ADMISSION**

WRITERS Pavilion, presented by The Betsy-South Beach | 12 noon - 6pm | **FREE**

Meet writers **E.E. CHARLTON-TRUJILLO, JOHNNY DIAZ, CARIDAD MORO-McCORMICK, CARLOS PINTADO & JOSE IGNACIO VALENZUELA** – all under the direction of **PABLO CARTAYA**, Manager of Literary Programs and Community Partnerships @ The Betsy-South Beach, and hear readings from their latest works, Q&A, etc.

#ORGULLO #BWRITERSROOM

CONOZCA ESCRITORES
CAMBIANDO POR BIEN
A NUESTRO MUNDO.

The Writers Room @
The BETSY-SOUTH BEACH
September 2015

ORGULLO Carnaval
Writers Pavilion
@ MUSEUM PARK
Oct 3rd

celebrateorgullo.com



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Her poetry has appeared in numerous journals she is the recipient of a Florida Individual Artist Fellowship in poetry, and twice nominated for a Pushcart prize.



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JOSE IGNACIO VALENZUELA

He has developed a vast career as a screenwriter for film and television in Chile, Mexico, Puerto Rico and U.S. Among his many books are El filo de tu piel, La Trilogía del Malamar, Salida de Emergencia, ¿De qué color es tu sombra?, La Mujer Infinita and the youth crime series called Cuatro Ojos.

THE
B E T S Y
SOUTH BEACH

UNITY COALITION | COALICION UNIDA'S 5TH ANNUAL
**CELEBRATE
ORGULLO**[®]

A MONTH OF HISPANIC LGBT PRIDE, MUSIC, FOOD, CULTURE & FUN
UN MES DE ORGULLO HISPANO LGBT, COMIDA, MUSICA, CULTURA Y GOSADERA
SEPT - OCT 3, 2015 | www.celebrateorgullo.com

Un mes de talento hispano, Cultura y Orgullo LGBT se inicia este mes de septiembre en el Betsy-South Beach, como parte del 5to Festival Celebrate ORGULLO... Serie de Literatura y ARTNights en Ocean Dr., y el Pabellón de Escritores el 3 de octubre en Museum Park en Miami.

Miami Beach, Florida ... Festejando el quinto año de Celebrate ORGULLO, festival de arte y cultura hispana LGBT, Unity Coalition | Coalición Unida y el Betsy-South Beach y su popular "La Habitación del Escritor" se enorgullece en anunciar su colaboración cultural del 2015: El Salón de Escritores, invitando escritores hispanos LGBT y compartiendo su trabajo con el público del sur de la Florida; la Serie ARTNights, atrae los mejores y más talentosos artistas, al vestíbulo del Betsy; Recepción de Prensa y Recepción VIP; y un día completo de programación en el Pabellón de Escritores el 3 de octubre en el ORGULLO Carnaval en Miami – todo esto es parte de los eventos del festival en 2015.

"Nuestra asociación con "Coalition/Coalición Unida" es una parte importante de la programación de The Betsy con la comunidad LGBT", comentó el dueño de The Betsy, Jonathan Plutzik. "Este año nuestro programa de "Orgullo Literario" invita a miembros de los GSA's regionales (Asociaciones de Estudiantes Gay) de escuelas secundarias, a leer y presentar un taller dentro del Festival. El taller va a recalcar el trabajo de una de las más distinguidas escritoras jóvenes del país, E.E. Charlton-Trujillo, ganadora del prestigioso "Stonewall Award", dijo.

Talleres y Charlas con los Escritores en el BETSY, Pabellón de Escritores en ORGULLO Carnaval oct.3, y más...



E.E. CHARLTON-TRUJILLO- Charlton-Trujillo ganó el premio Delacorte Dell Yearling Award en el 2004 por la obra "Prizefighter En Mi Casa". Lo que siguió fue: the Parents' Choice Silver Honor, un Flamingnet Top Choice Award, un National Council for the Social Studies Notable Book y es parte de la lista de Jóvenes en el New York Public Library. Su tercera novela, "Fat Angie", publicada a través de Candlewick en marzo 2013, ganó el codiciado Premio Stonewall de la American Library Association en 2014. "Fat Angie" fue también la base para una gira promocional única para empoderar a los jóvenes en riesgo a través de la escritura y la discusión, y el catalizador para el documental *At Risk Summer*. De esa experiencia se lanzó una organización sin fines de lucro para cerrar la brecha entre los jóvenes y los artistas en situación de riesgo llamada "Never Counted Out".



JOHNNY DIAZ

Estadounidense, nacido en Miami, Florida, y es autor de varias novelas de temática gay: *Boston Boys Club*, *Miami Manhunt*, *Beantown Cubans*, *Take the Lead* y *Looking for Providence*.



CARIDAD MORO-MCCORMICK

La poesía de Caridad Moro ha sido publicada en numerosas revistas y antologías como *The Comstock Review*, *The Crab Orchard Review*, *Mis Poesias*, *The Seattle Review*, *Slipstream*, *Vertedero*, *CALYX*, *El Pedestal*, *Fifth Wednesday Review*, *The Lavender Review*, *As/Us nosotros: Mujeres del Mundo Journal*, *This Assignment Is So Gay: LGBTQ Poets on the Art of Teaching* y otros. Fue ganadora del *Florida Individual Artist Fellowship* en poesía, y dos veces nominada para el premio Pushcart. Su galardonado chapbook, "Visionware" está disponible en Finishing LinePress.



Carlos Pintado Es un escritor cubanoamericano, dramaturgo y galardonado poeta que emigró a los Estados Unidos a principios de los años 90. Recibió el prestigioso Premio Paz 2014 de Poesía por su libro "Nueve Monedas" otorgado por la Serie Nacional de Poesía y publicado en una edición bilingüe por Akáshicos Press en Nueva York. Su libro "Autorretrato en azul", recibió el Premio Internacional del Sant Jordi de poesía y su "El azar y Los tesoros" fue uno de los finalistas para el Premio Adonais en el 2008. También contribuyó a "La experiencia del exilio: un viaje a la libertad", coordinados por el productor de música y cubanoamericano, Emilio Estefan.



JOSE IGNACIO VALENZUELA

José Ignacio Valenzuela ha desarrollado una vasta carrera como escritor y guionista de cine y televisión en Chile, México, Puerto Rico y los Estados Unidos. Entre sus numerosos libros se destacan "El filo de tu piel", "La Trilogía del Malamor", "Salida de Emergencia", "¿De qué color es tu sombra?", "La Mujer Infinita" y la serie policial para jóvenes llamada "Cuatro Ojos". En el 2012 fue seleccionado por la revista About.com (del New York Times) como uno de los 10 mejores escritores latinoamericanos menores de 40 años. Ha escrito más de dieciocho telenovelas para la televisión, entre las cuales se cuentan "La casa de al lado", "Dama y obrero" y "Santa Diabla", que cosecharon altísimos niveles de audiencia y una gran variedad de premios internacionales. La serie de televisión "Amores" (2004), la cual él creó y desarrolló, recibió una nominación de los premios Emmy 2005 por "Mejor guión". La película "Miente" (2008), cuyo guón escribió, fue la representante de Puerto Rico en los premios Oscar 2009 en la categoría de Mejor película extranjera. En la actualidad divide su tiempo entre sus labores de escritor, la docencia, y las numerosas conferencias y seminarios que imparte en diferentes países de Latinoamérica.



RECURSOS PARA LA JUVENTUD | Trabajando con el programa GSA de G. Holmes Braddock Sr. High School y la coordinadora y profesora Caridad Moro, la escritora en residencia de Celebrate ORGULLO, E.E. Charlton-Trujillo, visitará la escuela y participará en una presentación, seguida por una charla y preguntas con los estudiantes. Los participantes escribirán una pieza de "flash ficción" inspirada por la visita de Charlton-Trujillo. Una exhibición pública de las obras de los estudiantes se presentará en el Pabellón de Escritores en Celebrate ORGULLO 2015 el 3 de octubre en MUSEUM PARK.

El objetivo de este proyecto es promover la alfabetización, las artes, la conciencia social y la interacción entre los estudiantes LGBT y la comunidad en general.

ARTNights at the BETSY South Beach

La meta del festival "ARTNights" en The Betsy – South Beach es traer los mejores y más celebrados artistas y crear un ambiente excitante.



RICK JAZZED nació en Los Ángeles, California, se crió en El Salvador, es un graduado de CalState Northridge, y ha trabajado como reportero gráfico. Fue director de 80 empleados en emisoras y locutores internacionales. Es un cantante bilingüe con afinidad a los Boleros, con un enfoque especial en el cancionero americano.



Nacido en Cuba, **ROLANDO POLO** es un tenor con la "Florida Grand Opera" y ha actuado en escenarios de todo el mundo. Formado en la música clásica, piano y voz, Polo es considerado uno de los más grandes artistas (cantantes profesionales) en el sur de Florida. Ha realizado numerosos conciertos en diferentes escenarios del estado de la Florida y más allá; trayendo alegría a la audiencia a través de su música. Su estilo único de PopOpera y su variedad musical se acoplan perfectamente al estilo de The Betsy.



EnVEE nació de Cuba, y fue criada en Miami pero con influencias de Nueva York. Ella ha trabajado con reconocidos productores tales como Willy Pérez-Feria, Mark Roofe, Luis Salazar, RJ Ronquillo y Pablo "Chiba" Antoine, para nombrar algunos, en la producción de canciones, así como para su proyecto como solista. Ella ha abierto para los Marlins de la Florida, participó en el programa de NBC "The Winner Is" conducido por Nick Lachey, presenta su espectáculo regularmente en el Magic City Casino en Miami, FL y fue semifinalista en la Serie de Canto en Telemundo "Yo Soy El Artista".

QUIENES SOMOS

Unity Coalition | Coalición Unida es la Primera y Única organización en el sur de la Florida para la comunidad latina | hispana LGBTQ (lesbianas, gay, bisexual, transgénero, cuestionando)- avanzando Igualdad desde el 2002. Estamos orgullosos de presentar el "Annual Festival Celebrate Orgullo que destaca, celebra y apoya las contribuciones de la comunidad LGBT hispana.

The Betsy South Beach Hotel es un destacado hotel y el único de la categoría boutique en la Florida galardonado con el premio de Cuatro Estrellas de Forbes y Cuatro Diamantes de AAA. The Betsy Hotel cree que los espacios públicos pueden ser más que áreas de espera; esta filosofía ha sido utilizada en la restauración del hotel y nos ha brindado amplio reconocimiento de parte de clientes y medios de comunicación mundiales por apoyar a la comunidad a través de programas que cultivan la imágenes y los sonidos del arte, la música y la literatura. El extenso programa cultural incluye declamaciones de poesía, noches de jazz, presentaciones de ópera, conciertos de piano, presentaciones de escritores en el exilio y escritores reconocidos como "Best Sellers" por el periódico The New York Times, y charlas de literatura. The Betsy también participa en programas como Escritores para Lectores Jóvenes, Poesía del Mes de Abril, Fiesta Mundial de Jazz, Simposio de Alfabetización Acelerada, programas de LGBT, El JAHLIT (Festival de literatura judío –americana y del Holocausto), el primer festival TRANSART de Miami, el primer festival A Capella, el primer Festival Literario Iberoamericano y el muy popular Festival de Música del Verano. La programación, cuidadosamente dirigida, genera alianzas con la comunidad, ofrece una voz y un espacio para las agrupaciones artísticas menos reconocidas y abre las puertas del hotel para el disfrute de todos.
www.thebetsyhotel.com

La Habitación del Escritor, en el Betsy, es un espacio de trabajo para escritores en Ocean Drive. El proyecto fue creado como parte de los esfuerzos continuos de The Betsy para vincular el pasado y el presente a través de las artes, y para rendir homenaje a las muchas "salas de escribir", que existían en los hoteles antes de la guerra. En estas sala los huéspedes podían escribir acerca de sus experiencias y mantenerse en contacto con sus familias. Los "Escritores en Residencia" en The Betsy podrán utilizar el escritorio del poeta Hyam Plutzik, que fuese donado por el "Hyam Plutzik Centennial Committee" para conmemorar la estadía del poeta en la Florida durante los 1940's cuando iba de camino a la guerra. Nacido hace 100 años, y finalista del Premio Pulitzer en tres ocasiones antes

de su muerte, Hyam Plutzik es el padre del dueño de The Betsy, Jonathan Plutzik, y su vida es la musa para muchos de los programas literarios del The Betsy, como "Poemas sobre las almohadas", las bibliotecas de las habitaciones, y una colección de poesía en el vestíbulo que está abierta al público.

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www.unitycoalition.org

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